

# PORT OF KENNEWICK

## HISTORIC WATERFRONT DISTRICT MASTER PLAN



**Phase 1 Outreach Summary**

October 2020

# PHASE 1 - OUTREACH SUMMARY

## TARGETED DISCUSSIONS

- 12 individual interviews
- 6 group interviews
- 4 discussion groups

TOTAL: 56 stakeholders

## OPEN HOUSE

- 1,695 unique visitors
- 80+ people provided feedback
- 105 total comments

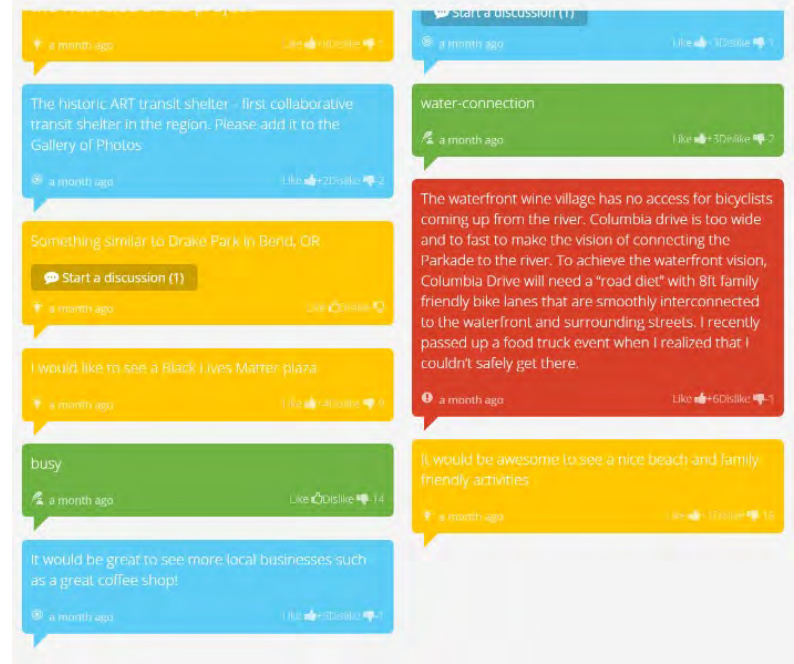


# OPEN HOUSE TOPIC AREAS



## MAP ACTIVITY

- 31% - other (culture, retail, housing, recreation)
- 28% - water activities
- 23% - access & transportation
- 18% - food & entertainment

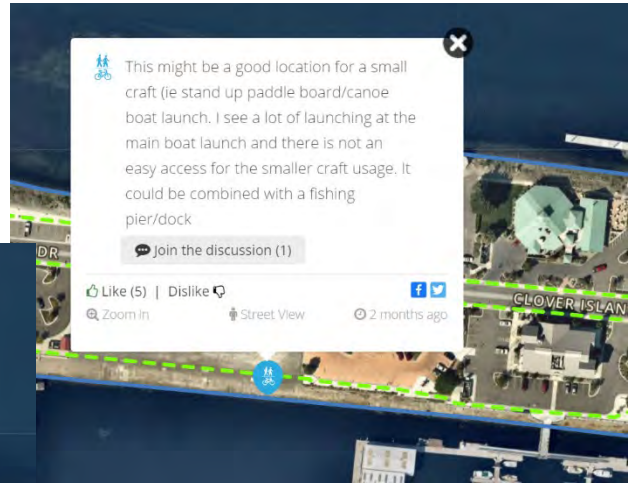
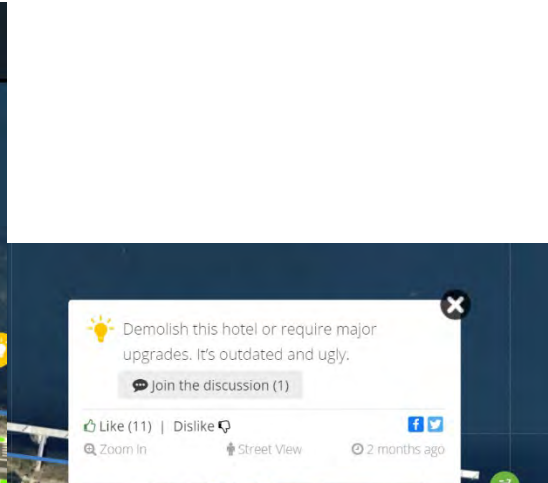
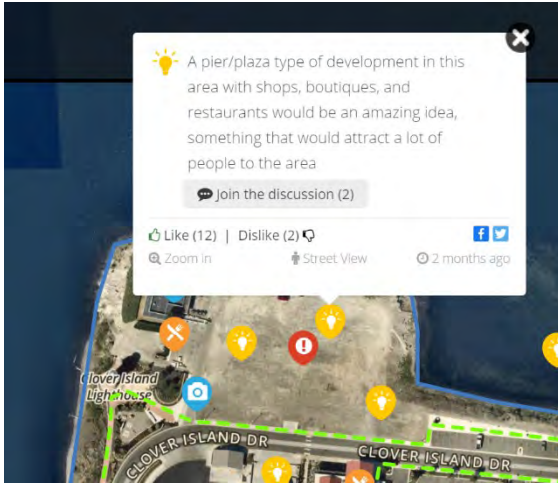


## IDEAS WALL

- 42% - other (food, housing, recreation)
- 25% - access & transportation
- 17% - water activities
- 16% - arts, culture, & local retail

# MAP ACTIVITY HIGHLIGHTS

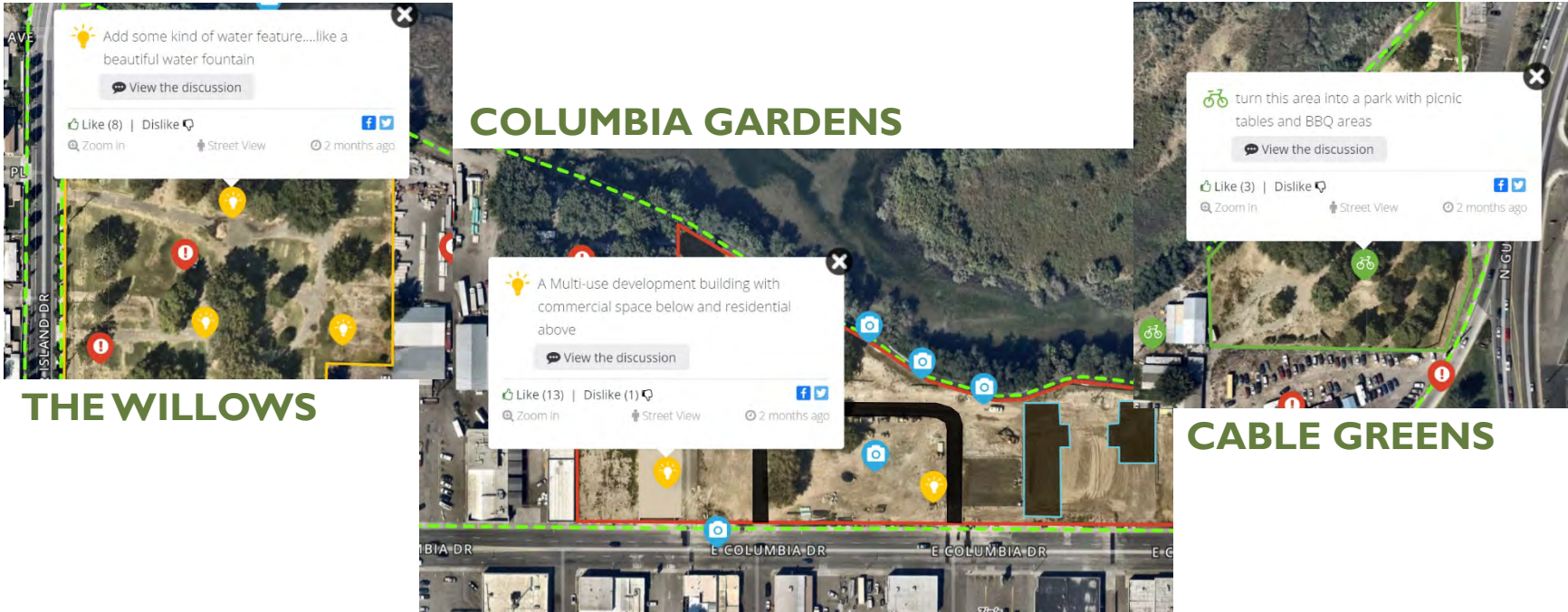
## Clover Island Development Ideas



*Inn remodel – pier – shops – plaza – boutique – canoe launch – fishing pier – restaurant*

# MAP ACTIVITY HIGHLIGHTS

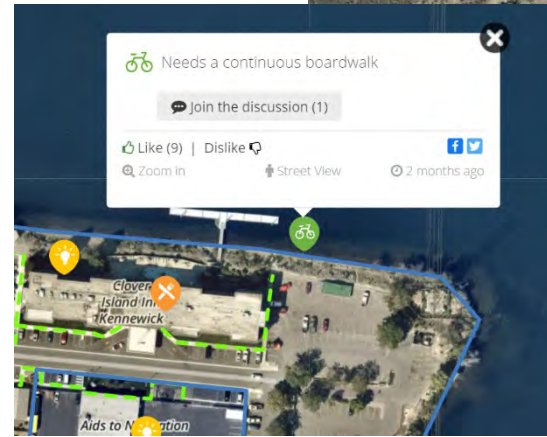
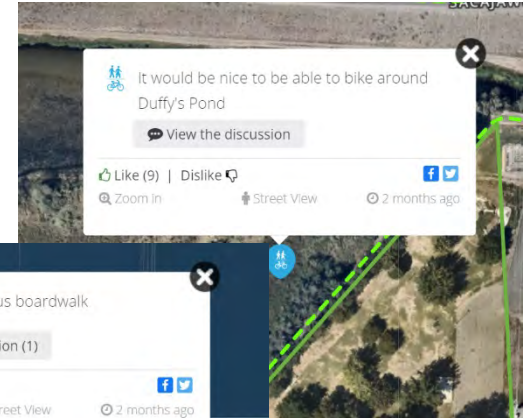
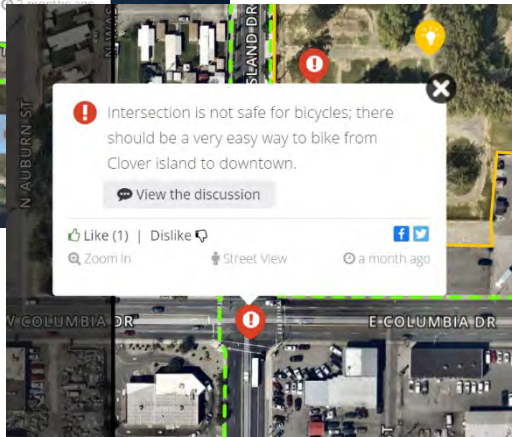
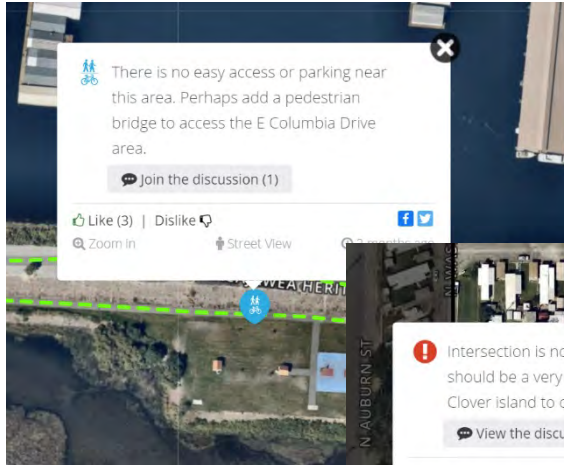
## Columbia Drive Development Ideas



*multi-use – commercial space – residential – BBQ pit – picnic spot – water feature*

# MAP ACTIVITY HIGHLIGHTS

## Access Concerns



*continuous boardwalk – safe intersections – improved access – pedestrian bridge*

# OUTREACH TAKEAWAYS

- Clover Island's views, lighthouse, and proximity to the river are main attractions
- Pedestrians and cyclists would benefit from completed trails and safety improvements
- The new wine village and food truck area attracts visitors, more amenities desired
- Blight and nighttime safety concerns can be deterrents to visitors and developers
- The variety of unique local businesses is *great* and there is appetite for more
- Island gets a lot of boat traffic and parking is limited during peak use periods

