

VIRTUAL ENGAGEMENT SUMMARY

TARGETED DISCUSSIONS

- 12 individual interviews
- 6 group interviews
- 4 discussion groups
- **56** total stakeholders

OPEN HOUSES

- 3 virtual open houses
- **2,365** unique users
- **168** comments
- **137** survey responses

IDEAS WALL

Project Win Additional Suggestions Issues or Concerns

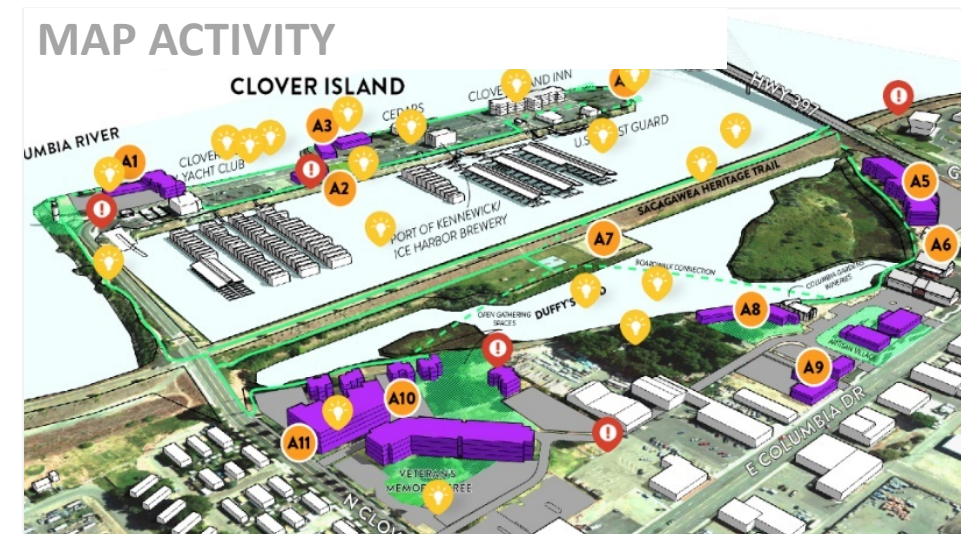
Encourage greater residential use w architecture, which would help crea for additional commercial activity in downtown area. [View the discussion](#) 16 hours ago

Ability to walk from wine village over Clover Island. [View the discussion](#) 16 hours ago

Having worked in the marine indust now retired in Kennewick, I think a be to add a traveling boat crane with boat yard where boat people could boats and paint and work on there of days, a working boat yard is a gre marina or harbor and people love to watch and talk to other boaters. I w look at Port Townsend and its wood for a start Jeter. [View the discussion](#) 2 days ago

At the present time too much of Clover Isl. is used for parking. Clover Isl. is one of the best and most scenic areas in our area - it is way to valuable to waste on parking. Set up a joint-use parking area to serve the Columbia Drive development and the island with some form of transportation between the parking lot and the island. **SECOND IDEA** Move the Port office from the island to Vista Field. Use the same plan as was used before - joint use building. Rent present Port office for revenue. [View the discussion](#) 19 hours ago

Open air market, featuring locally sourced products. Handcrafted items and locally grown fruits and vegetables. Music, art & food! A wintertime ice rink, strolling Carolers at Christmas and an old fashioned Christmas tree lighting.



COMMUNITY PRIORITIES



WATER

Celebrate views, access, and connection to water



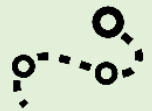
LOCAL AMENITIES

Retain and add amenities with a local focus



SAFETY

Address concern about blight and safety at night



TRAILS & NATURE

Complete and upgrade trails and support connection to nature



PARKING

Concern over increased vehicle and boat trailer traffic with more development



LIVING & VISITING

Add a boutique hotel and appropriately scaled and sited mixed-use residential

OUTREACH SUMMARY

PLAN RESPONSES



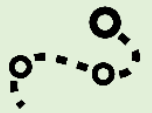
WATER

- Increases areas that accommodate and encourage community gathering and recreation areas near water
- Provides additional river viewpoints



LOCAL AMENITIES

- Adds eateries on Clover Island and at Columbia Gardens
- Builds an artisan market and pop-up retail to highlight local businesses



TRAILS & NATURE

- Completes Clover Island and Duffy's Pond trails and connects to local trail network
- Enhances ecology of Duffy's Pond



Source: Kim Fetrow Photography



PLAN RESPONSES



SAFETY

- Adds trail lighting and increases foot traffic for enhanced safety
- Continues to develop safe walkways and open spaces designed for all ages



PARKING

- Designates parking around amenities and area trail network
- Increases signage to alternative launch at Columbia Park for peak weekends



LIVING & VISITING

- Reduces scale of planned development and prioritizes retaining river views
- Benefits district with increased patrons and revenue



PHASE 1 - OUTREACH SUMMARY

TARGETED DISCUSSIONS

- 12 individual interviews
- 6 group interviews
- 4 discussion groups

TOTAL: 56 stakeholders

OPEN HOUSE

- 1,695 unique visitors
- 80+ people provided feedback
- 105 total comments

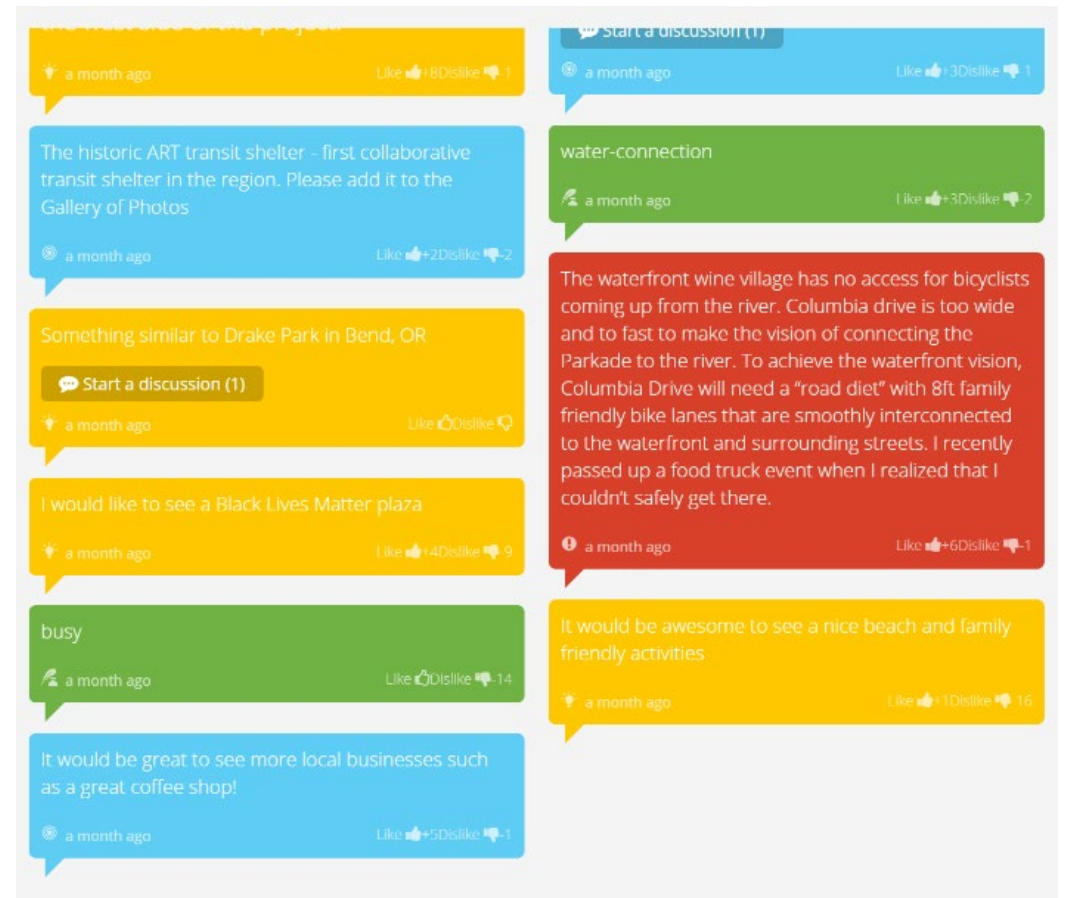


OPEN HOUSE #1



MAP ACTIVITY

- 31% - other (culture, retail, housing, recreation)
- 28% - water activities
- 23% - access & transportation
- 18% - food & entertainment



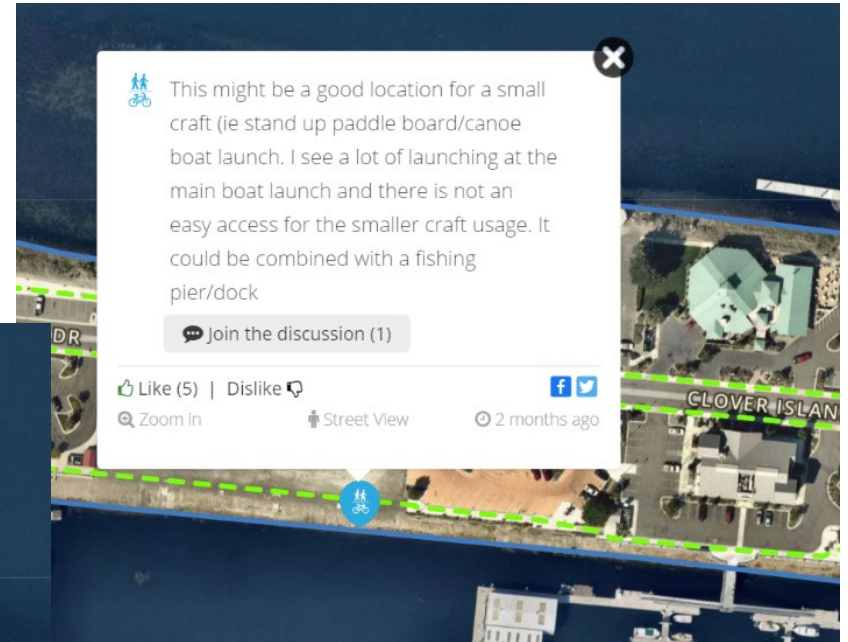
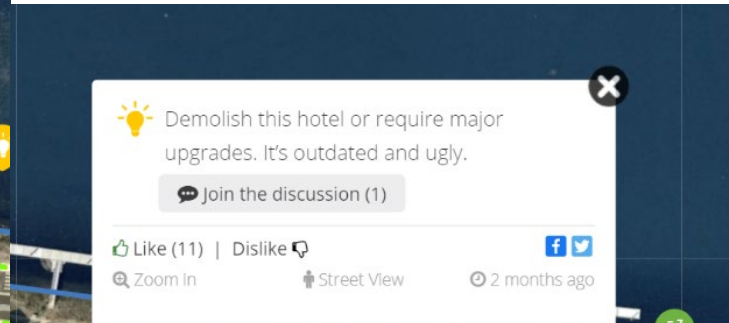
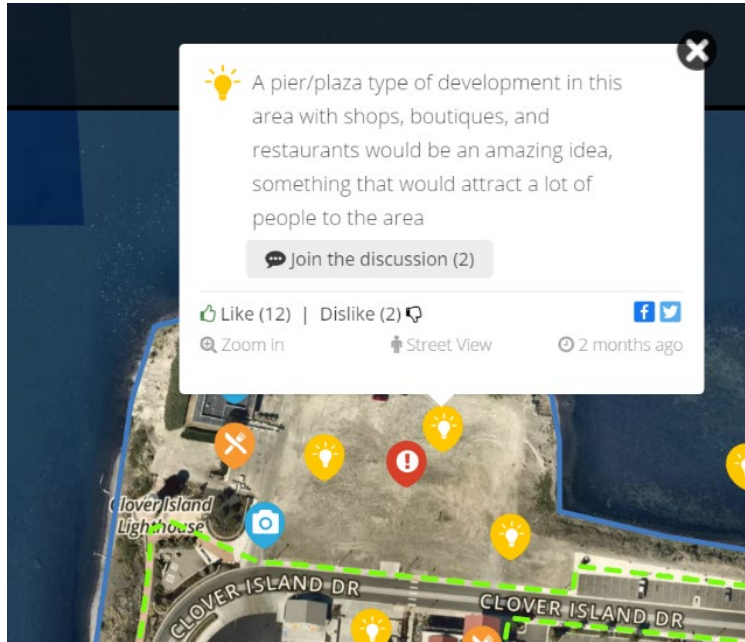
IDEAS WALL

- 42% - other (food, housing, recreation)
- 25% - access & transportation
- 17% - water activities
- 16% - arts, culture, & local retail

OPEN HOUSE #1

MAP ACTIVITY HIGHLIGHTS

Clover Island Development Ideas

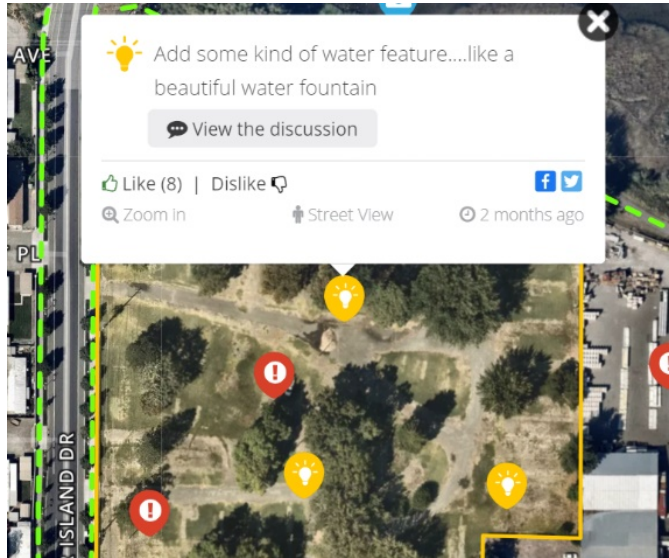


Inn remodel – pier – shops – plaza – boutique – canoe launch – fishing pier – restaurant

OPEN HOUSE #1

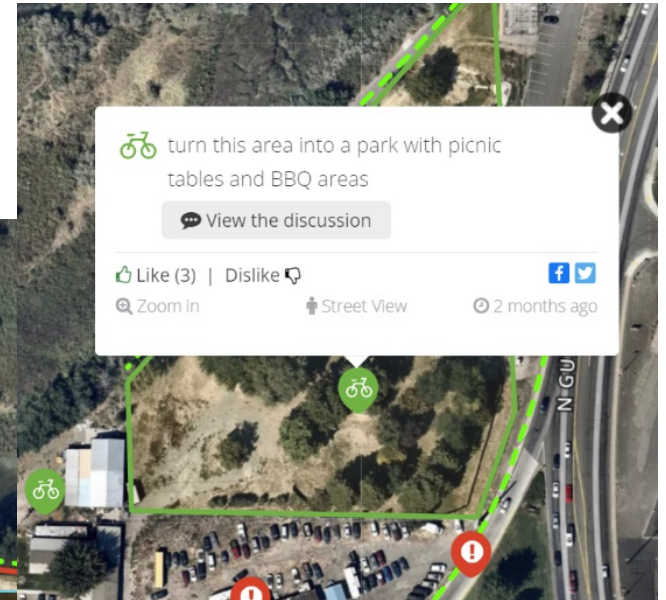
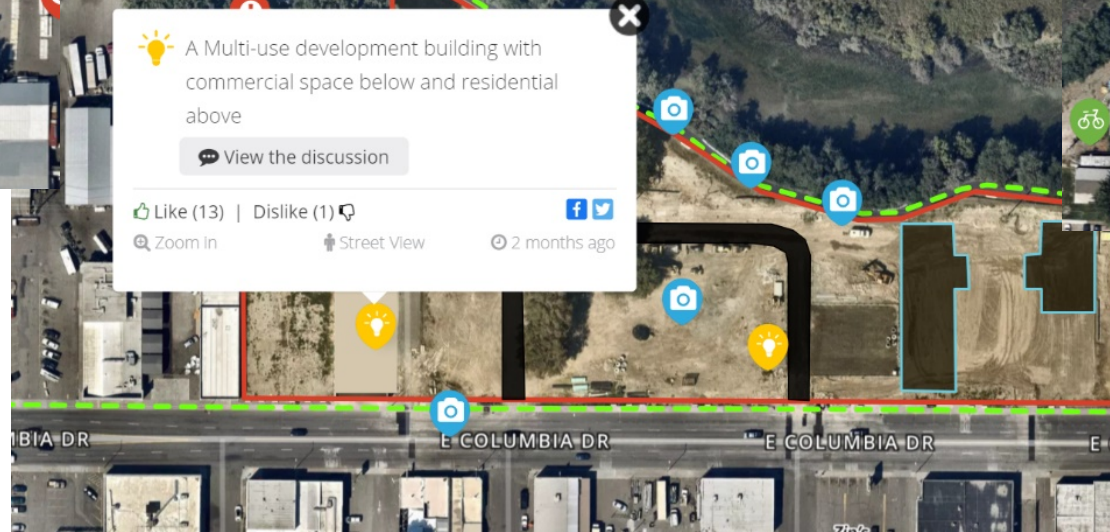
MAP ACTIVITY HIGHLIGHTS

Columbia Drive Development Ideas



THE WILLOWS

COLUMBIA GARDENS



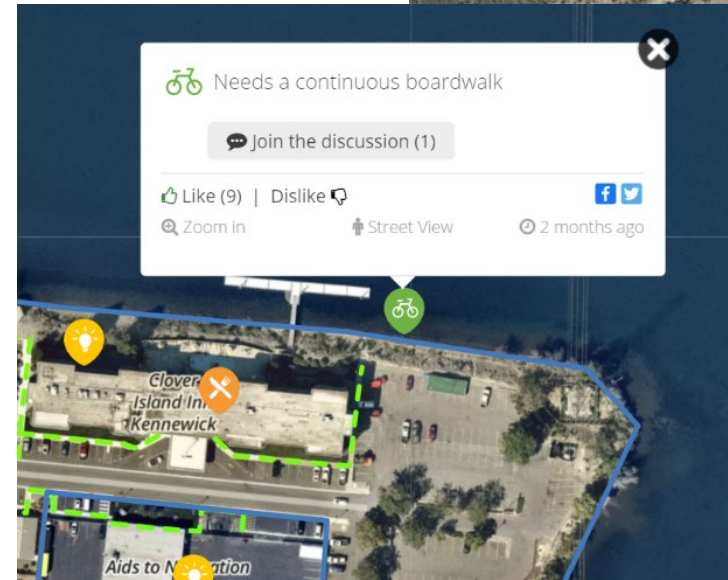
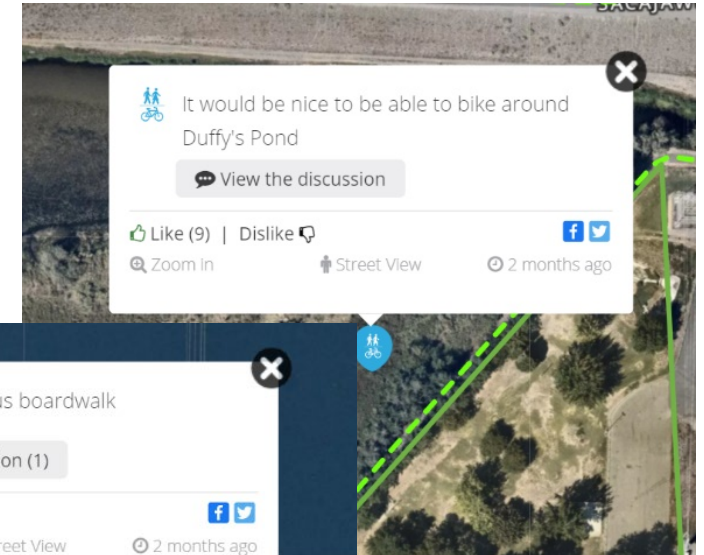
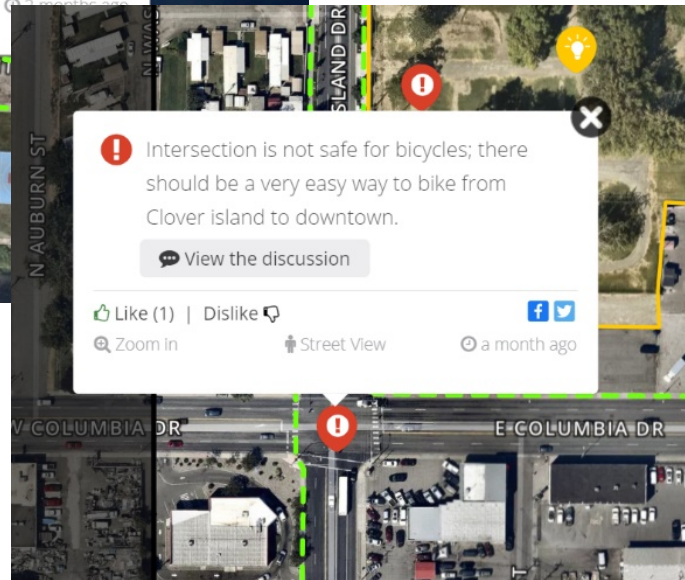
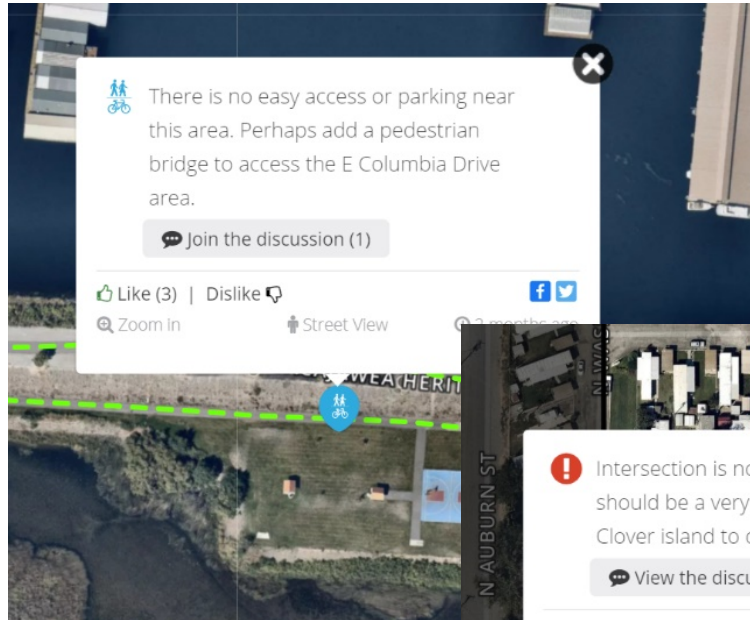
CABLE GREENS

multi-use – commercial space – residential – BBQ pit – picnic spot – water feature

OPEN HOUSE #1

MAP ACTIVITY HIGHLIGHTS

Access Concerns



continuous boardwalk – safe intersections – improved access – pedestrian bridge

PHASE 1 OUTREACH

TAKEAWAYS

- Clover Island's views, lighthouse, and proximity to the river are main attractions
- Pedestrians and cyclists would benefit from completed trails and safety improvements
- The new wine village and food truck area attracts visitors, more amenities desired
- Blight and nighttime safety concerns can be deterrents to visitors and developers
- The variety of unique local businesses is *great* and there is appetite for more
- Island gets a lot of boat traffic and parking is limited during peak use periods



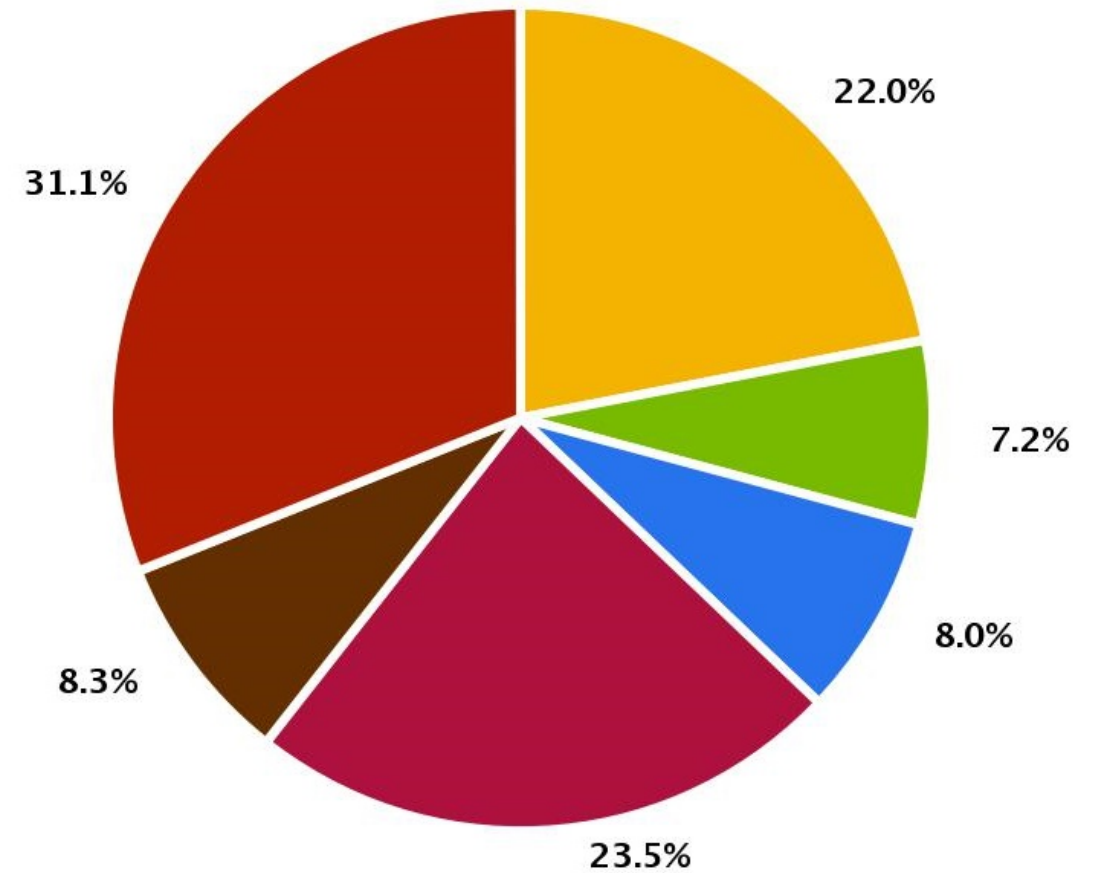
OPEN HOUSE #2 - OUTREACH SUMMARY

OPEN HOUSE

- 523 unique visitors
- 63 comments
- 76 survey responses

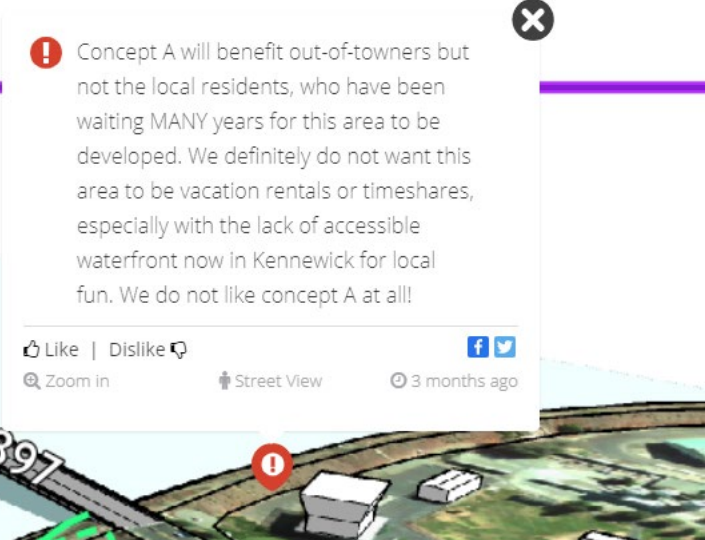
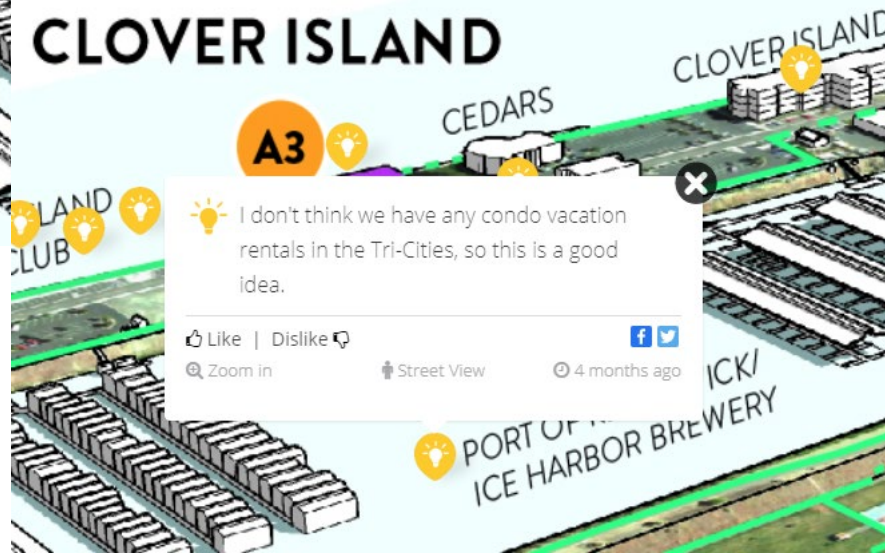
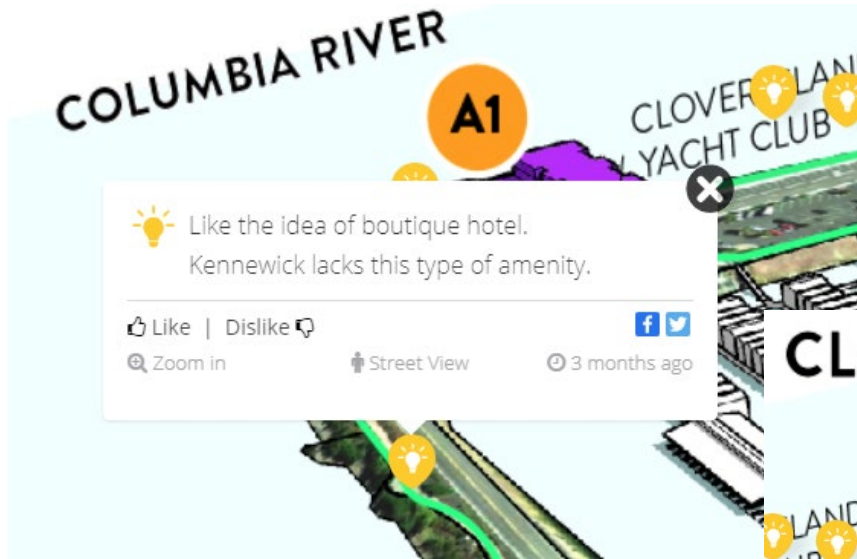
MOST POPULAR TOPICS

- Water activities
- Housing and development
- Access and transportation



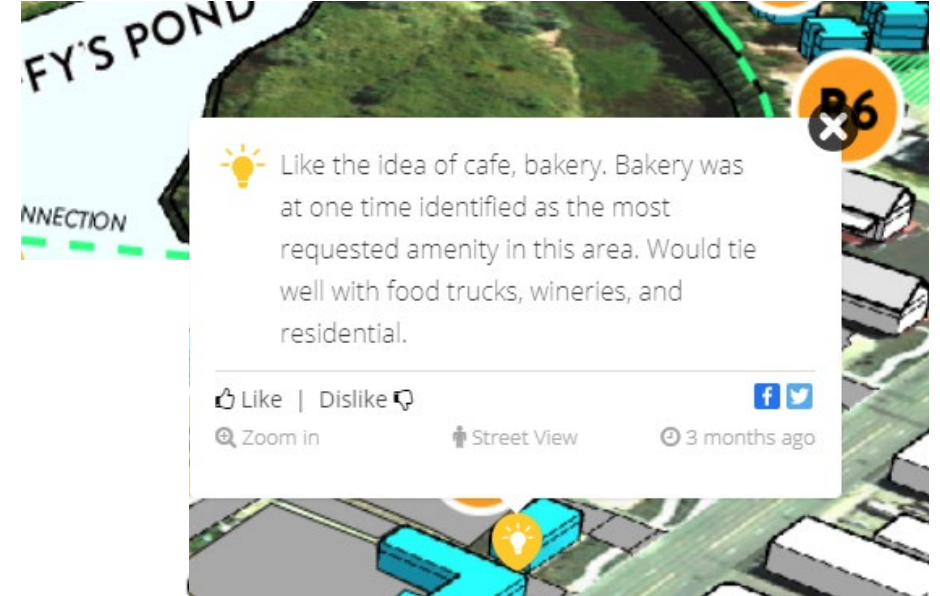
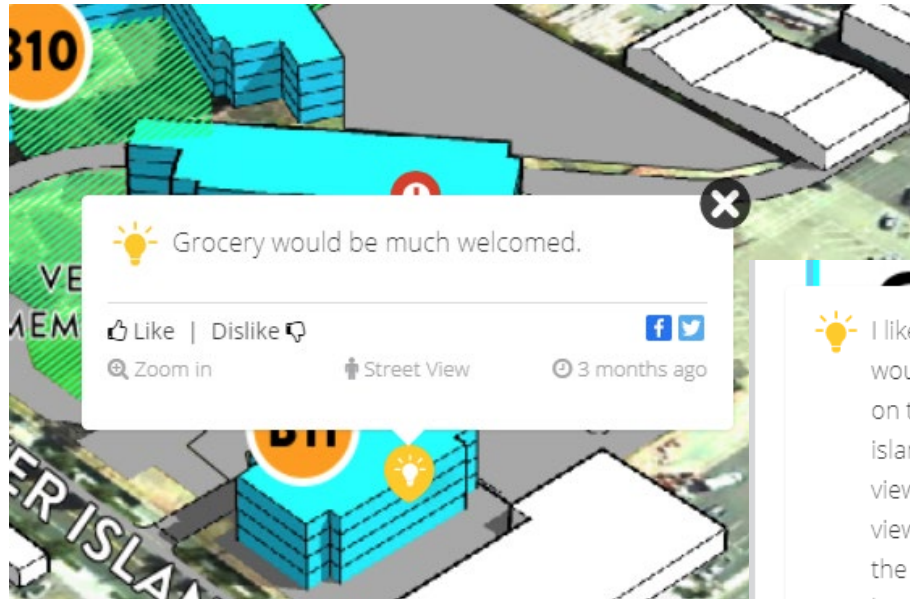
CONCEPT FEEDBACK HIGHLIGHTS

Concept A: Activity Destination



CONCEPT FEEDBACK HIGHLIGHTS

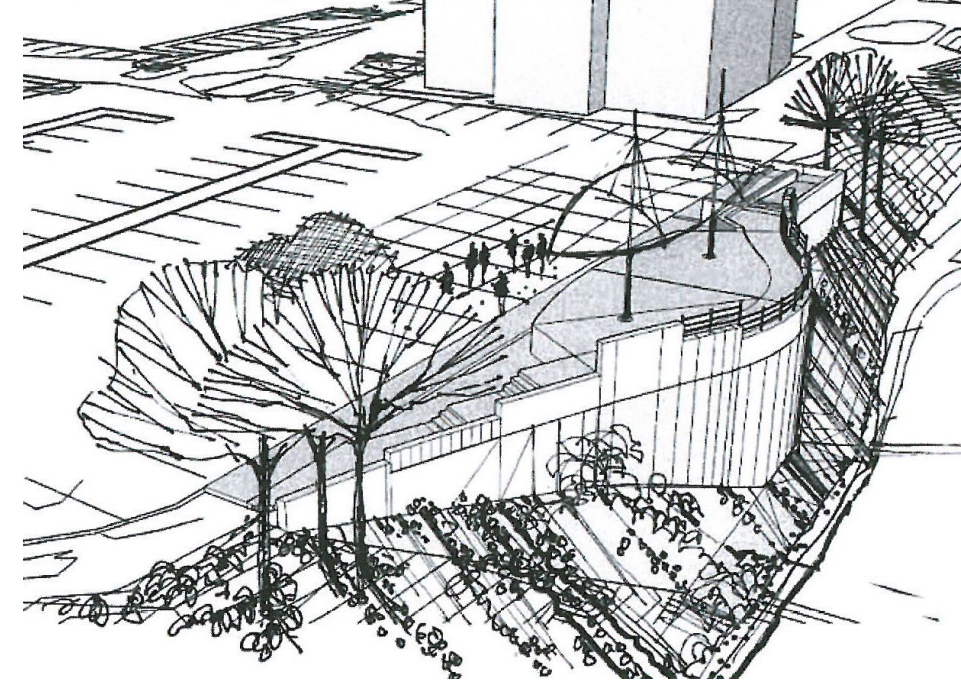
Concept B: Residential Community



OPEN HOUSE #2

TAKEAWAYS

- **Activation:** high level of interest in lively public spaces with amenities
- **Access:** improved trails and Duffy's Pond boardwalk are strongly desired
- **Amenities:** formal performance area and artisan market had the most positive feedback
- **Residential:** concern with the potential for blocked views and a perceived lack of vitality within residential areas



OPEN HOUSE #3 - OUTREACH SUMMARY

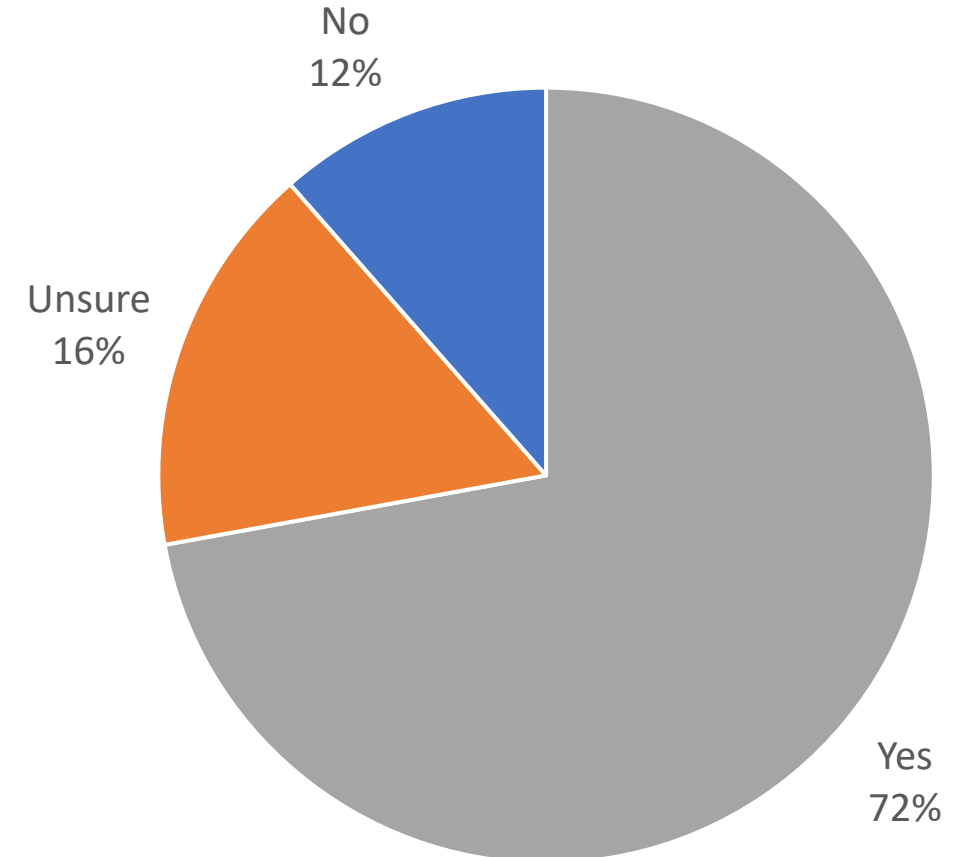
OPEN HOUSE

- 147 unique visitors
- 61 survey responses

FINDINGS

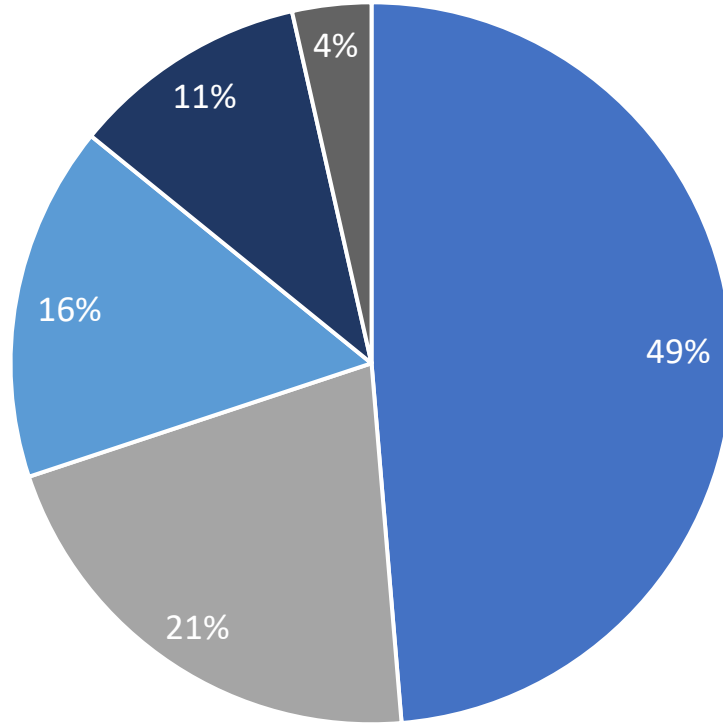
- 80% support a completed trail network
- 66% support adding community gathering spaces
- 70% support an artisan market

Proposed plan provides enjoyable activities

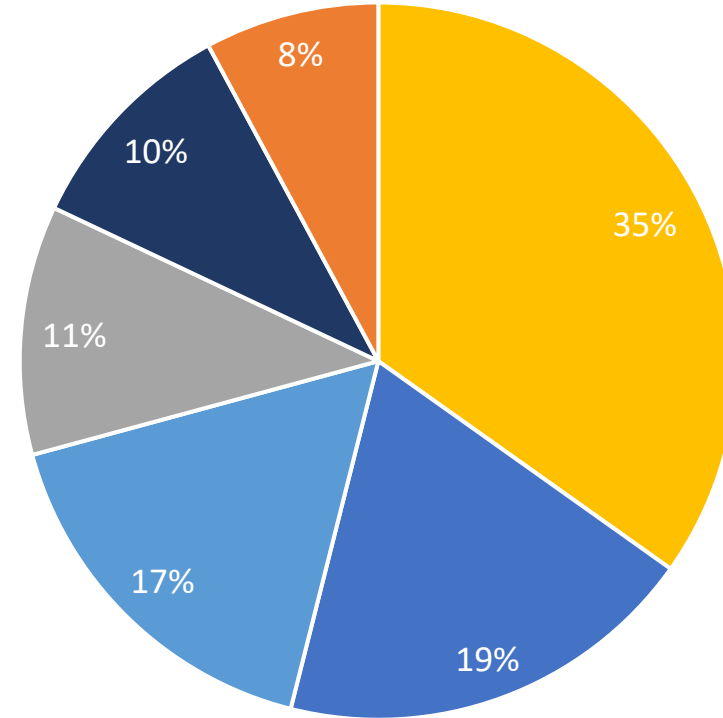


OUTREACH SUMMARY

Highest Priority Amenities



Amenities Causing Concern



- Completed trails
- District design standards

- Duffy's Pond ecology improvements
- Recreation equipment rentals

- Trail workout stops
- None

OPEN HOUSE #3

TAKE-AWAYS

Priority Amenities

1. Completed trail network
2. Improved Duffy's Pond ecology

Priority Development

1. Additional shopping & local food spots near Columbia Gardens
2. Artisan market at Columbia Gardens
3. Improved Clover Island concert location



TAKE-AWAYS

Concerns

1. Residential development that blocks views
2. Increased development and programming that impacts available parking
3. Uses that limit public access to the river and Duffy's Pond
4. Development that detracts from existing attractions like the lighthouse, and is not in scale with other development
5. Attractions that cater to tourism and neglect the desires of the local community

